

Amusements

POLI'S

The peer of the famous Boston Fadettes, the Navassars Girls—twenty in number—are proving the best musical organization that has ever graced the stage at Poli's, where they have been the headline feature of an all-star program, the last half of the week. The Navassars Girls are individual artists and as an organization present a program that is pleasing to all.

The feature photoplay is a film version of the great problem drama "Should a Mother Tell?" The leading roles in this stirring drama are most capably handled by Betty Nansen, the royal Danish actress; Jean Sothorn, a pretty girl of the Mary Pickford type, who was recently here in vaudeville; and Stuart Holmes, the eminent film star. The photoplay is gripping in its dramatic intensity and holds interest throughout the five reels.

Other attractions on the vaudeville program are: Johnny Jones & Company, in an unusual skit, "A Trip on the Line"; Lear & Fields, in a variety offering; O'Brien, Havel & Co. in "Chix & Trix"; Holmes & Reilly, in a singing repertoire; and Eckert & Parker in an unusual travesty "The Golfers."

PLAZA

"Stonewall Jackson's Way," a three reel war drama, is proving a strong attraction at the Plaza, the latter half of the week. The story is an exciting one with the theme based upon Civil War incidents and there are many thrilling battle scenes. An unusually large cast was required to produce the picture, the stage settings of which were stupendous.

"The Topsy Turvy Girls" is a screaming musical comedy, entitled "A Good Night's Rest," are headlining the vaudeville end of the bill. There are 12 people in the act, most of them girls in gala costume.

Towlin Brothers and Keys, three clever young comedians in a singing offering that is being enthusiastically greeted at every performance, have an important spot.

Killion and Francis are also winning honors at every appearance in a singing and talking diversion that is strikingly original.

The Ferraros in a comedy knock-out acrobatic offering, complete the vaudeville.

The photoplay program includes, in addition to the big picture, Charlie Chaplin in "Those Love Pangs," and "The Ashman."

LYRIC

The fourth and farewell week of the Aborn Opera Company at the Lyric, beginning next Monday night, will bring nine performances of the Gilbert and Sullivan masterpiece "The Mikado."

The cordial reception awarded "The Spinning Maid" and "Robin Hood" warranted the Lyric and Aborn Opera Company as their final production another opera of the same high standard. In the first opera the very best of Victorian composition was represented and in "Robin Hood" the modernizing and worthy work of an American composer was displayed. In "The Mikado" the acme of English light opera products will be shown. These three representative operas of three different nations are similar only in the high quality of music, in their scores and the delightful and continuous humor of the better and more refined sort of libretto. Here their similarity ends, for each is original and distinctly individual.

The Messrs. Aborn have engaged Charles W. Myers, the droll comedian who has been singing the role of Ko-Ko, the Lord High Executioner, in other cities with the various Aborn opera companies, to appear in the role here. Other new arrivals will be Hattie Belle Laid in the role of Katisha and Mabel Andrews in the character of Peep-Bo. Frank Woolley will be the Mikado of Japan, Forrest Huff the Nanki-Poo, his son, in love with Yum-Yum and the Poo-Poo will be George Shields. Dainty Eileen Castle will be Yum-Yum and Fritzie Von Busing will have the role of Pitti-Sing, one of the misters.

There will be nine performances with the usual popular matinees on Tuesday, Thursday and Saturday.

EMPIRE

"Sold" a five-part Famous Player masterpiece featuring Pauline Fredericks and an all-star cast heads the all-feature select program offered today at Keeney's Empire theatre, the home of first run Paramount and Universal Broadway features.

"The Secret Orchard," the special five-part Blanche Sweet feature will head the program offered on Monday and Tuesday.

Why is it that the shorter the skirts the brighter colored the stockings?



I had eczema too but Resinol healed it in no time!

Yes, I know all about how it itches and burns—I went through torments myself, and tried every treatment I heard of, just as you are doing. But at last an old doctor told me to use Resinol Ointment and Resinol Soap—then it was "Good night, eczema!" Take it from me, old man, your troubles will be over when you get Resinol on the job.

Resinol Ointment and Resinol Soap contain nothing harsh or irritating and can be used freely for all sorts of skin troubles even on the tenderest or most irritated surface. Every drugstore sells them. For trial free, write to Dept. 15-S, Resinol, Baltimore, Md.

MAYOR OF NEW YORK AN APT PUPIL AT MILITARY INSTRUCTION CAMP



MAYOR MITCHELL IN WAR OUTFIT

Private—and not so private at that, since four other men share his tent—John Purroy Mitchell, who mayors for New York city folk when at home, tried to reduce the swelling which rose on his palms in performing the preliminary work as a cadet at the military instruction camp at Plattsburgh, N. Y. Mr. Mitchell was one of the first military amateurs to reach Plattsburgh. Probably the mayor regretted his haste, for the regular army officers began to pick on him from the jump. Soon after he had aided others in laying the platform for the tents he was ordered to set up several cots, and when that task was finished he was told to shoo other military novices how to do it. It was hard work. You straddle a cot quite as a cowboy does when he breaks a colt. You jerk a pair of rope lines and try to get the legs up right. Most of the time the legs defy your efforts, particularly when your strength has been sapped by loss of sleep. The mayor tackled this job after a sleepless night, but he finally got away with it and became one of the most proficient pupils in camp.

ST. GEORGE SONS RAISING FUNDS FOR NEW CLUB BUILDING

Begin Campaign to Acquire \$40,000—Three Story Structure Planned.

Members of the Sons of St. George and their auxiliary societies of this city will have a handsome new club house and meeting place in the south side of Stratford avenue, between East Main street and Pembroke street. Committees acting for both Pioneer and Magna Charta lodges of the order yesterday purchased from William Northrup a lot there, 60x100 feet, for which they paid \$8,000. The committee that raised the fund comprises: Jonathan Wilde, chairman; George H. Wood, vice chairman and treasurer; John Howarth, secretary; Attorney John Smith, James Telford, Joseph Johns, Roland Martin, James Young, John Ambler, James Turner, George Davidson and Victor Carwardine.

The committee has opened headquarters at 1143 Main street and will at once begin a campaign to raise \$40,000 for the new club house. The building will be three stories high, of yellow pressed brick. The ground floor will be arranged for stores. On the upper floors will be a large lodge room, dance hall, bowling alleys and recreation and rest rooms for the members and their auxiliaries. Sleeping apartments will also be provided for visiting members of the order who are unable to return to their homes the same night.

Assisting the men in planning for the new home are the members of the two auxiliaries and the juvenile order. The Martha Washington auxiliary, Daughters of St. George, and the Victoria auxiliary, Daughters of St. George, are the women's organizations, while the boys order is known as the Captain Scott lodge.

Officers of the Pioneer lodge are: President, George H. Wood; vice president, William Grant; secretary, John Knight; treasurer, Thomas Smith; messenger, Ernest Wood; assistant messenger, H. L. Pitt; chaplain, Thomas Keeling; outside guard, William Benn; and inside guard, James Grant.

The officers of the Magna Charta lodge are: President, William Thomas; vice president, James Brooks; secretary, John Howarth; treasurer, Charles Kingston; messenger, Evan Price; chaplain, Victor Carwardine; inside guard, Mr. Anglin; and outside guard, William Ballin.

The Minstrel troupe of the order has arranged to give an outing on Long Beach, between Lordship park and Steeplechase Island on Sunday, September 5.

Another outing is also being arranged to take place at Gypsy Spring, August 22. There are 20 men and 20 women in the minstrel troupe and a rehearsal has been arranged for Friday night.

Local Delegates To Eagles' Convention Escape Loss In Fire

Confirmation of the belief that D. J. O'Connor and John H. Spittler, delegates from this city to the Eagles' National convention at Spokane, Wash., did not suffer by the fire in the Davenport hotel there, was received today when it was learned that the delegates started two days ago for Denver.

Special values in silk and knitted sweaters at E. H. Dillon & Co., 1106 Main street—Adv.

OPEN NEW SCHOOL WITH WHIST PARTY AND DANCING FETE

St. Augustine's Parish Members Plan Social Entertainment.

St. Augustine's parish will hold a whist party Monday evening in the new school building. Zealous committees from the various church societies have worked hard for the last four weeks arranging this affair, and they have planned for a social gathering that will bring together a very large number of persons. Every detail connected with such an undertaking has been carefully attended to, and the promoters are assured of an attendance that will be record-breaking. The large school building will be beautifully decorated for the occasion, and it will be lighted on that evening for the first time. This will give the parishioners and their friends an opportunity to inspect the new school, which is second to none in the state.

The entire building will be used Monday evening for social purposes. An orchestra of five pieces will furnish music, and it may be enjoyed while the card party is in progress. Later in the evening the orchestra will play for the dancing. An entertainment consisting of many numbers will be given at intervals during the evening and the committee promises their patrons a most enjoyable mid-summer entertainment.

ARREST MEXICAN WHO SOUGHT TO INCITE REVOLTS

Pueblo, Colo., Aug. 14—Rudolph Herler, an emissary from Old Mexico, is under arrest here today on a charge of inciting Pueblo county Mexicans to prepare to join in an insurrection of Mexicans in southern Texas.

Papers in his possession, the police say, prove that he came here for the purpose of enlisting local Mexicans in the ranks of the revolutionists. Herler is credited with being supplied with adequate funds to carry out the plan, Mexican laborers in the smelter and at the steel works already had enlisted in large numbers since last Monday, the day Herler arrived in this city. Herler who is 43 years of age, is credited with being one of the fathers of the "San Diego Plan." By this scheme Mexicans are said to have contemplated the death of all American males over 16 years old along the Mexican border.

PERSONAL MENTION.

The many friends of Miss Margaret Stokes, of 1156 Park avenue, will be very pleased to hear that Miss Stokes is resting very comfortably at St. Vincent's hospital after an operation for appendicitis.

PROF. TAFT GOES WEST.

New York, Aug. 14—William H. Taft leaves New York today on a western trip to be absent until Oct. 5. After several visits and addresses at places enroute Mr. Taft on Sept. 9, will speak before the American Bankers' Association at Seattle and will leave San Francisco, Sept. 13 to return to New York by way of the Panama Canal.

CELERY PLANTS 15c Per dozen JOHN RECK & SON

AMUSEMENTS

Three shows daily—2, 6:45 and 9—Doors open at 1:30 and 6:30—MATS., 10c; EVES., 10c, 15c, 25c

WHY POLI'S IS ALWAYS PACKED

20 NAVASSARS 20

In a Delightful Musical Comedy

A SCORE OF THE BEAUTIES WHO CAN SING AND PLAY

THE GREATEST OF ALL PROBLEM PLAYS
"Should a Mother Tell?"

A Film Story Every Mother, Every Daughter Should See, Featuring the Eminent Star

BETTY NANSEN 5—Reels—5

Johnny Jones & Co. O'Brien Havel & Co. Eckert and Parker Holmes and Reilly Lear and Fields

THE ROOF GARDEN of the HOTEL LORRAINE

is the Coolest Place in Bridgeport

MUSIC EVERY NIGHT

Service a la Carte at Moderate Prices

LUNCHEON SERVED IN GRILL ROOM 11:30 TO 3 P.M., 40 CENTS

THE FARMER'S ADVERTISING SCHOOL LESSON

A fundamental principle of advertising is to give information about goods.

When the consumer buys today he asserts his personal individuality and does the choosing. He expresses his likes or dislikes. He seeks for information about different styles of goods. Whether or not his choice may be wisely made, he wants to know the reasons, and form his own judgment. In years past soap was soap, coffee was coffee. Now the buyer wants to know more facts about the different makes of soap and coffee, and which will come the nearest to suiting him.

Hence an advertisement is not thoroughly effective unless it gives some information calculated both to interest the reader in the goods, to help him form a mental picture of them, and to formulate a judgment whether it is something that would meet his needs and please his taste.

Here is the way a furniture dealer gives a good idea of in small space of an article in his stock:

A Chair Chance.

Beautifully mahoganyized Birth. Fine Polish Finish.

Either Spring Seats of Loose Cushion Upholsterings.

Built to Fit the Curve in the Back. Graceful Lines a Pleasure to Look at.

A good \$9 Chair only \$4.98.

An advertisement like that will sell five chairs where a simple announcement like "The best chair on the market for the money" would barely sell one.

Merchants do not always realize how interested people are in details of manufacture. They like to find out about processes of making goods, about the materials used in their manufacture, about the circumstances and conditions under which goods were purchased. The well written advertisement gives some information of this character. It will set the public to thinking and attract attention on a merchant's offerings.

When goods are bought from the wholesaler, the skillful advertiser always tries to get some "talking points" of this kind. Any intelligent salesman can mention many features around which a telling information advertisement could be written.

A writer relates how a certain shoe firm profited by emphasizing the fact that leather cut from near the backbone of the animal has a closer texture and wears better. Points like these fix a buyer's attention on an advertiser's goods, and predispose him to favor the line thus advertised.

BRIEF NEWS NOTES.

It is reported that on one recent day the correspondents allowed President Wilson to go out for a drive without having him secure any stranded motorists or broken down teams.

Who says America is not a land of opportunity, when the Federal Ball league proposes to charge only 10 cents admission?

Lovely scenery is considered an object in railroad travel, but getting in 11 minutes earlier and lobster soup in the diner attract much more business.

In case the Germans attack us, it is believed that anyway if the whole United States army is concentrated at Bangor, Maine, it will be able to save that town.

It is confidently believed that Congress will soon relieve the threatened treasury deficit by appropriating some more money.

Police Commissioner Woods of New York City, left for Plattsburgh, N. Y., to join the military training camp.

The Pullman Co. of Chicago has practically closed an order with the Russian government for 10,000 freight cars.

There are now 1,315 recruits enrolled in the business men's military instruction camp at Plattsburgh, N. Y.

CELERY PLANTS 15c Per dozen JOHN RECK & SON

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20 NAVASSARS 20

In a Delightful Musical Comedy

A SCORE OF THE BEAUTIES WHO CAN SING AND PLAY

THE GREATEST OF ALL PROBLEM PLAYS
"Should a Mother Tell?"

A Film Story Every Mother, Every Daughter Should See, Featuring the Eminent Star

BETTY NANSEN 5—Reels—5

Johnny Jones & Co. O'Brien Havel & Co. Eckert and Parker Holmes and Reilly Lear and Fields

WHIST PARTY at ST. AUGUSTINE'S NEW SCHOOL BUILDING

Monday Evening, Aug. 16

Card Play Begins 8 O'clock Sharp

Music and Dancing

PATENTS

A. M. WOOSTER, Attorney-at-Law

Late Examiner U. S. Patent Office

1116 MAIN ST., SECURITY BLDG., BRIDGEPORT, CONN.

Send Postal for Booklet on Patents

SEATLAS CABARET CHEER UP!

CONTINUOUS SHOW

FROM 2 P. M. to 12 P. M.

EVERY DAY

Kelly's Cigar Store

141 FAIRFIELD AVE.

The best cigars made in imported and domestic brands. Complete line of smokers' supplies.

JAMES H. KELLY

DR. J. W. GERBER

Physician and Surgeon

770 Washington Avenue

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Hours: 8 to 10 a. m.; 6 to 10 p. m.

THE UNIVERSITY SCHOOL

836 FAIRFIELD AVENUE

TWENTY-FOURTH YEAR BEGINS

SEPTEMBER 22, 1915

General and special courses in elementary and advanced subjects, including high school and earlier grades, in preparation for COLLEGE, TECHNICAL SCHOOL, BUSINESS, AND THE LARGE PREPARATORY SCHOOLS.

Individual, group, and class instruction needed. Easy admission, tuition advisable. Summer school, August and September.

Applications for admission should be addressed to Vincent C. Peck, Head Master, Bridgeport, Conn.

D 28 as

RHEUMATISM

MEDICINE FREE

We want the name of every person everywhere who is suffering with rheumatism, so we can send him a free sample bottle of Hill's Rheumatic Remedy. We don't care how long or how wide he has had it, as there are very few cases that have not yielded and been thoroughly cured with it. It works at once. In twenty-four hours it stops the pain. Don't take our word for it—test it at our expense. This is not a new untried thing. For twenty-five years it has been regarded by physicians as practically the only certain treatment for this terrible disease.

Over 10,000 Testimonials Like These: Mr. E. M. Ehlers, Secty. Grand Lodge of Mason of New York City writes that, "Although a sufferer from rheumatism for many years two doses stopped all pain and one bottle cured me."

Mr. A. Goldman, Victoria, Texas, says: "I am very well pleased with your medicine; am recommending it very highly. It has done more for me than anything I have ever tried."

Marshall F. W. Geraty, of 70 Manhattan St., New York, says: "I have suffered from rheumatism for many years, have tried almost every known remedy but got no relief or cure until I took yours. In forty-eight hours, I was entirely cured and free from all pain. I send this unsolicited."

Hill's Rheumatic Remedy is on sale at most drug stores at \$1.00 per bottle. One bottle generally effects a complete cure. Call or send for free sample bottle and booklet at once. There is no greater service you can perform for humanity than to tell any rheumatic sufferer about this wonderful preparation. Address: Hill Medicine Co., 117 East 34th St., New York, N. Y.

AGENTS WANTED EVERYWHERE Good Men Make \$10 a Day on Our Preparations. WRITE NOW—Adv.

A semi-official warning against speculation in the stock market was issued by Berlin.

AMUSEMENTS

BRIDGEPORT'S MOST POPULAR PLAYHOUSE PLAZA THE HOME OF KEYSTONES

ANOTHER EXTRAORDINARY BILL FOR FRIDAY AND SATURDAY

MARK LEA, the Popular Comedian, and His TOPSEY TURVEY GIRLS

10-OF 'EM-10

In the Season's Screaming Musical Comedy Success "A Good Night's Rest." Pretty, Dashing Girls; Beautiful, Novel Costumes

An Act You'll Want to See Twice

KILLION AND FRANCIS TOWLIN BROS. & KEYS THE FERRAROS

In Their Odd Offering, Three Clever Comedians in "A Little Bit of Everything"

CHAS. CHAPLIN THE STRAW MAN

In "Those Love Pangs" An Interesting Feature

Stonewall Jackson's Way A Three Reel Thriller Shown at Every Performance

Keeney's Empire Theatre

THE COOLEST AND BEST VENTILATED THEATRE IN THE CITY.

The Home of First-Run Paramount Masterpieces

CONTINUOUS 1:15 to 11 P. M.

ADMISSION Adults, 10c; Children, 5c

TODAY

Paramount Famous Players Masterpiece

PAULINE FREDERICKS IN

"SOLD"

FIVE ACTS

An Unusual Photoplay Master Production

Other Select Features

MONDAY AND TUESDAY

Jesse L. Lasky Presents

BLANCHE SWEET IN

The Secret Orchard

FIVE ACTS

LYRIC

THIRD WEEK—AUGUST 9TH

Aborn Opera Co.

ROBIN HOOD

BY REGINALD DE KOVEN AND HARRY B. SMITH

Most Famous Comic Opera Ever Written

CAST

Robin Hood..... Albert Parr

The Sheriff..... Phil Branson

Little John..... Forrest Huff

Whit Scarlett..... George Shields

Friar Tuck..... Frank Woolley

Allan A. Dale..... Fritzie Von Busing

Maid Marian..... Eileen Castle

Dame Durdan..... Thelma Salinger

Annabel..... Lena Mason

Sir Guy..... Sol Solomon

GEMS

O Promise Me..... The Troubadour.

The Forest Song..... The Brown October Ale.

The Tinker's Song..... The Sheriff's Song.

The Tinker's Song..... Churning Trio.

The Armorer's Song..... The Morris Dance.

BEST TWO DOLLAR OPERA EVER PRODUCED AT

MATINEES Tuesday, Thursday, Saturday, 20c, 30c; BOX SEATS 50c

NIGHTS..... 20c, 30c, 50c; BOX SEATS 75c

NEXT WEEK—By Special Request—"MIKADO"

MATINEE AND SUNDAY EXCURSIONS

Steamer PARK CITY to Port Jervis

son, N. Y., every week day and Sunday. Leaves Bridgeport 1:30 p. m.

Returning leaves Port Jervis at 1:30 p. m. Three hours' sail and one hour and thirty minutes on Long Island

Fare, round trip, 50c. Children under 12 years of age, 25c.

JOHN F. FAY

610 FAIRFIELD AVENUE

Furniture Dealer, Upholsterer and Cabinet Maker; Superior Fabrics for Furniture and Draperies. Tel. 74

DURING HOT WEATHER

A Man really needs a change of linen daily in order to look clean and feel comfortable!

As the best means of enjoyment such comfort—send your Shirts, Collars and Cuffs to us frequently.

Our Sanitary methods and finish will please you.

THE CRAWFORD LAUNDRY CO., COR. FAIRFIELD AVE. & COURTLAND ST. PHONE 4330